

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Senate Majority PAC

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/16

**Invoice ID: 1246384**  
**Campaign ID:**

**Invoice Date: 11-02-2016**  
**Estimate ID: 5587**

**Contract ID: 881040**  
**P.O Number:**

**Client ID: 25215**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$3,727.00
Agency Commission	(\$559.05)
Rep. Firm Commission	(\$1,108.78)

<b>Net Advertising Fee</b>	<b>\$2,059.17</b>
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<b>Sub Total</b>	<b>\$2,059.17</b>
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<b>Total This Invoice</b>	<b>\$2,059.17</b>
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/62347216/  
1468

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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 220 Lexington Green Circle  
 Suite 300  
 Lexington, KY 40503  
 859-410-2699

## Affidavit of Performance

Client Name: Senate Majority PAC  
 Remarks: /62347216/  
 Bill Cycle: 10/16  
 Rep. Firm: VNS/NCC

Contract ID: 881040  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/11/16	Tuesday	CNN-E	1468-FT. WAYNE AL	Early Start	5:29am	6SMPIN0003TH	00:00:30	Charged	17.00	*
10/11/16	Tuesday	TNT-E	1468-FT. WAYNE AL	Castle	5:40am	6SMPIN0003TH	00:00:30	Charged	25.00	*
10/11/16	Tuesday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	7:48am	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/11/16	Tuesday	HLN-E	1468-FT. WAYNE AL	Morning Express	8:55am	6SMPIN0003TH	00:00:30	Charged	16.00	*
10/11/16	Tuesday	AMC-E	1468-FT. WAYNE AL	Air Force One	10:13am	6SMPIN0003TH	00:00:30	Charged	16.00	*
10/11/16	Tuesday	FOOD-E	1468-FT. WAYNE AL	Trisha's So. Kitchen	10:17am	6SMPIN0003TH	00:00:30	Charged	20.00	*
10/11/16	Tuesday	HGTV-E	1468-FT. WAYNE AL	Flea Market Flip	10:47am	6SMPIN0003TH	00:00:30	Charged	25.00	*
10/11/16	Tuesday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	10:58am	6SMPIN0003TH	00:00:30	Charged	31.00	*
10/11/16	Tuesday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	11:34am	6SMPIN0003TH	00:00:30	Charged	34.00	*
10/11/16	Tuesday	HGTV-E	1468-FT. WAYNE AL	House Hunters Reno	3:19pm	6SMPIN0003TH	00:00:30	Charged	25.00	*
10/11/16	Tuesday	TNT-E	1468-FT. WAYNE AL	Arrow	3:41pm	6SMPIN0003TH	00:00:30	Charged	34.00	*
10/11/16	Tuesday	DISC-E	1468-FT. WAYNE AL	Taking Fire	5:23pm	6SMPIN0003TH	00:00:30	Charged	31.00	*
10/11/16	Tuesday	DISC-E	1468-FT. WAYNE AL	Taking Fire	6:49pm	6SMPIN0003TH	00:00:30	Charged	31.00	*
10/11/16	Tuesday	AMC-E	1468-FT. WAYNE AL	2012	6:51pm	6SMPIN0003TH	00:00:30	Charged	20.00	*
10/11/16	Tuesday	TNT-E	1468-FT. WAYNE AL	Arrow	8:10pm	6SMPIN0003TH	00:00:30	Charged	73.00	*
10/11/16	Tuesday	FOOD-E	1468-FT. WAYNE AL	Chopped Junior	8:24pm	6SMPIN0003TH	00:00:30	Charged	55.00	*
10/11/16	Tuesday	MNBC-E	1468-FT. WAYNE AL	The Last Word	10:18pm	6SMPIN0003TH	00:00:30	Charged	46.00	*
10/11/16	Tuesday	HLN-E	1468-FT. WAYNE AL	Forensic Files	11:37pm	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/12/16	Wednesday	HLN-E	1468-FT. WAYNE AL	Forensic Files	5:15am	6SMPIN0003TH	00:00:30	Charged	16.00	*
10/12/16	Wednesday	MNBC-E	1468-FT. WAYNE AL	Morning Joe	8:28am	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/12/16	Wednesday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	10:15am	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/12/16	Wednesday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	11:58am	6SMPIN0003TH	00:00:30	Charged	31.00	*
10/12/16	Wednesday	CNN-E	1468-FT. WAYNE AL	Inside Politics	12:58pm	6SMPIN0003TH	00:00:30	Charged	17.00	*
10/12/16	Wednesday	FOOD-E	1468-FT. WAYNE AL	Chopped	2:23pm	6SMPIN0003TH	00:00:30	Charged	20.00	*
10/12/16	Wednesday	HGTV-E	1468-FT. WAYNE AL	Property Brothers	4:17pm	6SMPIN0003TH	00:00:30	Charged	40.00	*
10/12/16	Wednesday	USA-E	1468-FT. WAYNE AL	NCIS	4:28pm	6SMPIN0003TH	00:00:30	Charged	52.00	*
10/12/16	Wednesday	AMC-E	1468-FT. WAYNE AL	Ender's Game	7:48pm	6SMPIN0003TH	00:00:30	Charged	20.00	*
10/12/16	Wednesday	FOOD-E	1468-FT. WAYNE AL	Worst Cooks in America	8:55pm	6SMPIN0003TH	00:00:30	Charged	55.00	*
10/12/16	Wednesday	HLN-E	1468-FT. WAYNE AL	Forensic Files	9:55pm	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/12/16	Wednesday	HGTV-E	1468-FT. WAYNE AL	Property Brothers	11:18pm	6SMPIN0003TH	00:00:30	Charged	61.00	*
10/12/16	Wednesday	TNT-E	1468-FT. WAYNE AL	Bones	11:39pm	6SMPIN0003TH	00:00:30	Charged	73.00	*
10/13/16	Thursday	TNT-E	1468-FT. WAYNE AL	Charmed	8:38am	6SMPIN0003TH	00:00:30	Charged	25.00	*
10/13/16	Thursday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	9:28am	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/13/16	Thursday	FOOD-E	1468-FT. WAYNE AL	Cupcake Wars	11:22am	6SMPIN0003TH	00:00:30	Charged	20.00	*
10/13/16	Thursday	AMC-E	1468-FT. WAYNE AL	Halloween II	12:37pm	6SMPIN0003TH	00:00:30	Charged	16.00	*
10/13/16	Thursday	TNT-E	1468-FT. WAYNE AL	Supernatural	1:18pm	6SMPIN0003TH	00:00:30	Charged	34.00	*
10/13/16	Thursday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	2:06pm	6SMPIN0003TH	00:00:30	Charged	34.00	*
10/13/16	Thursday	DISC-E	1468-FT. WAYNE AL	Gold Rush	4:30pm	6SMPIN0003TH	00:00:30	Charged	31.00	*
10/13/16	Thursday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	5:41pm	6SMPIN0003TH	00:00:30	Charged	52.00	*
10/13/16	Thursday	DISC-E	1468-FT. WAYNE AL	Gold Rush	5:47pm	6SMPIN0003TH	00:00:30	Charged	31.00	*
10/13/16	Thursday	HGTV-E	1468-FT. WAYNE AL	Flip or Flop	7:44pm	6SMPIN0003TH	00:00:30	Charged	40.00	*
10/13/16	Thursday	DISC-E	1468-FT. WAYNE AL	Gold Rush: Dirt to Rich	10:24pm	6SMPIN0003TH	00:00:30	Charged	55.00	*
10/13/16	Thursday	HLN-E	1468-FT. WAYNE AL	Forensic Files	11:14pm	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/13/16	Thursday	HGTV-E	1468-FT. WAYNE AL	Flip or Flop	11:45pm	6SMPIN0003TH	00:00:30	Charged	61.00	*
10/14/16	Friday	CNN-E	1468-FT. WAYNE AL	Early Start	5:45am	6SMPIN0003TH	00:00:30	Charged	17.00	*
10/14/16	Friday	MNBC-E	1468-FT. WAYNE AL	First Look	5:52am	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/14/16	Friday	HLN-E	1468-FT. WAYNE AL	Forensic Files	5:53am	6SMPIN0003TH	00:00:30	Charged	16.00	*
10/14/16	Friday	TNT-E	1468-FT. WAYNE AL	Charmed	7:15am	6SMPIN0003TH	00:00:30	Charged	25.00	*
10/14/16	Friday	HGTV-E	1468-FT. WAYNE AL	My Lottery Dream Home	10:17am	6SMPIN0003TH	00:00:30	Charged	25.00	*
10/14/16	Friday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	10:32am	6SMPIN0003TH	00:00:30	Charged	34.00	*
10/14/16	Friday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	1:19pm	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/14/16	Friday	ESPN-E	1468-FT. WAYNE AL	NFL Live	3:27pm	6SMPIN0003TH	00:00:30	Charged	31.00	*
10/14/16	Friday	AMC-E	1468-FT. WAYNE AL	Friday the 13th New Beg	5:45pm	6SMPIN0003TH	00:00:30	Charged	20.00	*
10/14/16	Friday	HGTV-E	1468-FT. WAYNE AL	Love It or List It	6:41pm	6SMPIN0003TH	00:00:30	Charged	40.00	*
10/14/16	Friday	FOOD-E	1468-FT. WAYNE AL	Burgers, Brew & 'Que	10:17pm	6SMPIN0003TH	00:00:30	Charged	55.00	*
10/14/16	Friday	MNBC-E	1468-FT. WAYNE AL	All In With Chris Hayes	11:32pm	6SMPIN0003TH	00:00:30	Charged	46.00	*
10/15/16	Saturday	MNBC-E	1468-FT. WAYNE AL	Lockup/Your Business	5:09am	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/15/16	Saturday	ESPN-E	1468-FT. WAYNE AL	Mis State@BYU	5:36am	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/15/16	Saturday	HLN-E	1468-FT. WAYNE AL	HLN Weekend Express	7:20am	6SMPIN0003TH	00:00:30	Charged	16.00	*
10/15/16	Saturday	CNN-E	1468-FT. WAYNE AL	New Day Saturday	7:22am	6SMPIN0003TH	00:00:30	Charged	17.00	*
10/15/16	Saturday	FOOD-E	1468-FT. WAYNE AL	Dinner at Tiffani's	12:47pm	6SMPIN0003TH	00:00:30	Charged	20.00	*
10/15/16	Saturday	TNT-E	1468-FT. WAYNE AL	Flightplan	12:51pm	6SMPIN0003TH	00:00:30	Charged	34.00	*
10/15/16	Saturday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	1:47pm	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/15/16	Saturday	AMC-E	1468-FT. WAYNE AL	Nightmare Elm Street 4	2:20pm	6SMPIN0003TH	00:00:30	Charged	16.00	*
10/15/16	Saturday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	3:55pm	6SMPIN0003TH	00:00:30	Charged	17.00	*

10/15/16	Saturday	USA-E	1468-FT. WAYNE AL	NCIS	6:25pm	6SMPIN0003TH	00:00:30	Charged	52.00	*
10/15/16	Saturday	MNBC-E	1468-FT. WAYNE AL	Dateline Extra	8:10pm	6SMPIN0003TH	00:00:30	Charged	46.00	*
10/15/16	Saturday	DISC-E	1468-FT. WAYNE AL	Alaska: The Last Fronti	8:27pm	6SMPIN0003TH	00:00:30	Charged	55.00	*
10/15/16	Saturday	TNT-E	1468-FT. WAYNE AL	Divergent	8:57pm	6SMPIN0003TH	00:00:30	Charged	73.00	*
10/15/16	Saturday	HGTV-E	1468-FT. WAYNE AL	Property Brothers	9:41pm	6SMPIN0003TH	00:00:30	Charged	61.00	*
10/15/16	Saturday	MNBC-E	1468-FT. WAYNE AL	Dateline Extra	11:32pm	6SMPIN0003TH	00:00:30	Charged	46.00	*
10/15/16	Saturday	HGTV-E	1468-FT. WAYNE AL	House Hunters Intl	11:45pm	6SMPIN0003TH	00:00:30	Charged	61.00	*
10/16/16	Sunday	ESPN-E	1468-FT. WAYNE AL	Mississippi at Arkansas	5:26am	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/16/16	Sunday	TNT-E	1468-FT. WAYNE AL	Law & Order	5:41am	6SMPIN0003TH	00:00:30	Charged	25.00	*
10/16/16	Sunday	MNBC-E	1468-FT. WAYNE AL	Hardball/Your Business	7:23am	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/16/16	Sunday	CNN-E	1468-FT. WAYNE AL	Inside Politics	8:28am	6SMPIN0003TH	00:00:30	Charged	17.00	*
10/16/16	Sunday	TNT-E	1468-FT. WAYNE AL	Law & Order	10:38am	6SMPIN0003TH	00:00:30	Charged	34.00	*
10/16/16	Sunday	CNN-E	1468-FT. WAYNE AL	Fareed Zakaria	10:43am	6SMPIN0003TH	00:00:30	Charged	17.00	*
10/16/16	Sunday	CNN-E	1468-FT. WAYNE AL	Reliable Sources	11:24am	6SMPIN0003TH	00:00:30	Charged	17.00	*
10/16/16	Sunday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	12:28pm	6SMPIN0003TH	00:00:30	Charged	34.00	*
10/16/16	Sunday	ESPN-E	1468-FT. WAYNE AL	Sunday NFL Countdown	12:47pm	6SMPIN0003TH	00:00:30	Charged	31.00	*
10/16/16	Sunday	HGTV-E	1468-FT. WAYNE AL	Flea Market Flip	12:47pm	6SMPIN0003TH	00:00:30	Charged	25.00	*
10/16/16	Sunday	CNN-E	1468-FT. WAYNE AL	Fareed Zakaria	1:26pm	6SMPIN0003TH	00:00:30	Charged	17.00	*
10/16/16	Sunday	MNBC-E	1468-FT. WAYNE AL	Pulse of America	3:42pm	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/16/16	Sunday	AMC-E	1468-FT. WAYNE AL	The Walking Dead	3:55pm	6SMPIN0003TH	00:00:30	Charged	16.00	*
10/16/16	Sunday	HGTV-E	1468-FT. WAYNE AL	Flip or Flop	4:46pm	6SMPIN0003TH	00:00:30	Charged	40.00	*
10/16/16	Sunday	AMC-E	1468-FT. WAYNE AL	The Walking Dead	4:55pm	6SMPIN0003TH	00:00:30	Charged	20.00	*
10/16/16	Sunday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	7:29pm	6SMPIN0003TH	00:00:30	Charged	52.00	*
10/16/16	Sunday	HLN-E	1468-FT. WAYNE AL	Forensic Files	8:16pm	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/16/16	Sunday	MNBC-E	1468-FT. WAYNE AL	Dateline Extra	8:29pm	6SMPIN0003TH	00:00:30	Charged	46.00	*
10/16/16	Sunday	DISC-E	1468-FT. WAYNE AL	Alaska: Last...	8:48pm	6SMPIN0003TH	00:00:30	Charged	55.00	*
10/16/16	Sunday	DISC-E	1468-FT. WAYNE AL	Alaska: Frontier	11:21pm	6SMPIN0003TH	00:00:30	Charged	55.00	*
10/16/16	Sunday	FOOD-E	1468-FT. WAYNE AL	Halloween Baking Champ.	11:55pm	6SMPIN0003TH	00:00:30	Charged	55.00	*
10/17/16	Monday	MNBC-E	1468-FT. WAYNE AL	First Look	5:28am	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/17/16	Monday	HLN-E	1468-FT. WAYNE AL	Forensic Files	5:36am	6SMPIN0003TH	00:00:30	Charged	16.00	*
10/17/16	Monday	TNT-E	1468-FT. WAYNE AL	Castle	5:44am	6SMPIN0003TH	00:00:30	Charged	25.00	*
10/17/16	Monday	CNN-E	1468-FT. WAYNE AL	New Day	7:15am	6SMPIN0003TH	00:00:30	Charged	17.00	*
10/17/16	Monday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	9:49am	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/17/16	Monday	FOOD-E	1468-FT. WAYNE AL	The Kitchen	10:22am	6SMPIN0003TH	00:00:30	Charged	20.00	*
10/17/16	Monday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	10:49am	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/17/16	Monday	TNT-E	1468-FT. WAYNE AL	Supernatural	11:15am	6SMPIN0003TH	00:00:30	Charged	34.00	*
10/17/16	Monday	AMC-E	1468-FT. WAYNE AL	The Omen	11:24am	6SMPIN0003TH	00:00:30	Charged	16.00	*
10/17/16	Monday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	11:44am	6SMPIN0003TH	00:00:30	Charged	31.00	*
10/17/16	Monday	USA-E	1468-FT. WAYNE AL	NCIS	1:25pm	6SMPIN0003TH	00:00:30	Charged	34.00	*
10/17/16	Monday	HGTV-E	1468-FT. WAYNE AL	House Hunters	3:46pm	6SMPIN0003TH	00:00:30	Charged	25.00	*
10/17/16	Monday	AMC-E	1468-FT. WAYNE AL	Omen III	4:42pm	6SMPIN0003TH	00:00:30	Charged	20.00	*
10/17/16	Monday	HGTV-E	1468-FT. WAYNE AL	House Hunters	6:45pm	6SMPIN0003TH	00:00:30	Charged	40.00	*
10/17/16	Monday	DISC-E	1468-FT. WAYNE AL	Fast N' Loud	6:51pm	6SMPIN0003TH	00:00:30	Charged	31.00	*
10/17/16	Monday	USA-E	1468-FT. WAYNE AL	Modern Family	7:48pm	6SMPIN0003TH	00:00:30	Charged	52.00	*
10/17/16	Monday	FOOD-E	1468-FT. WAYNE AL	Cake Wars	8:22pm	6SMPIN0003TH	00:00:30	Charged	55.00	*
10/17/16	Monday	HGTV-E	1468-FT. WAYNE AL	House Hunters Intl	10:44pm	6SMPIN0003TH	00:00:30	Charged	61.00	*
10/17/16	Monday	HLN-E	1468-FT. WAYNE AL	Forensic Files	10:53pm	6SMPIN0003TH	00:00:30	Charged	23.00	*
10/17/16	Monday	TNT-E	1468-FT. WAYNE AL	Due Date	11:21pm	6SMPIN0003TH	00:00:30	Charged	73.00	*
10/17/16	Monday	DISC-E	1468-FT. WAYNE AL	Fast N' Loud	11:29pm	6SMPIN0003TH	00:00:30	Charged	55.00	*

**Grand Total 3,727.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 881040